

# Julia Faulks

Freelance Content Editor/Journalist/Editorial Manager for 27partners

info@juliafaulks.co.uk

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## Summary

14 years' experience as an editor/journalist across B2B and consumer titles, specialising in digital content. I work with a range of clients, including: not-for-profit organisations, publishers, start-ups and marketing, digital and creative agencies.

I am experienced in managing editorial content on a large scale, including new online hubs and e-books. I also provide editorial training, workshops and ongoing support to charities and start-ups.

Please visit my website to find out more: [www.juliafaulks.co.uk](http://www.juliafaulks.co.uk).

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## Experience

### **Freelance Content Editor, Journalist and Copywriter at Julia Faulks**

July 2012 - Present (3 years 11 months)

I am a content editor and journalist who specialises in producing digital content: interviewing, writing, editing, proofing, researching, updating and creating new content for a range of audiences.

Specialist areas: health and wellbeing, finances, digital and video technology, lifestyle, relationships, young people and the over 50s.

Please visit [www.juliafaulks.co.uk](http://www.juliafaulks.co.uk) to find out more about what I am doing at the moment.

### **Web Editor at The Royal Borough of Greenwich**

November 2009 - July 2012 (2 years 9 months)

- Editor across the website
- Responsible for three key areas: Health and Social Care, Council and Democracy and Business.

### **Online journalist/moderator (freelance) at Associated Newspapers**

July 2009 - November 2009 (5 months)

- News, headlines and captions
- Discussion board moderator

### **Health & Wellbeing Editor ([www.netdoctor.co.uk](http://www.netdoctor.co.uk)) at The National Magazine Company**

March 2009 - June 2009 (4 months)

- Editor and writer: News, factsheets and features

- Commissioning and editing content
- Producing video content and writing scripts
- Website re-skin

### **Senior online journalist at YouthNet**

February 2006 - March 2009 (3 years 2 months)

- Editor across TheSite.org
- Contributing writer for Do-it-.org
- Editor for 'Ask the Site'
- Discussion board moderator
- Commissioning and editing content
- Producer/director/script writer for video and audio multimedia
- Line manager to editorial assistant and interns
- Website reskin

### **Reporter/sub-editor for Brand Republic at Haymarket Publishing**

January 2005 - January 2006 (1 year 1 month)

- B2B writer and sub-editor across all news bulletins
- Editor of the Incentive bulletin
- Discussion board moderator

### **Sub-editor at Press Association**

June 2004 - January 2005 (8 months)

- Subbed and re-wrote regional news copy and headlines across multiple regions
- Updating and reacting to breaking news stories.

### **Broadcast journalist/reporter at Six TV The Oxford Channel and Passion 107.9 FM**

November 2003 - June 2004 (8 months)

- Founding member of the channel's television news service: Script writer, researcher and broadcast journalist
- Radio newsreader for hourly radio bulletins and the live 15-minute 6 o'clock programme.

### **Website Editor/Press Officer at SIX TV The Oxford Channel**

September 2002 - October 2003 (1 year 2 months)

- Web Editor/Ceefax editor
- Researcher on the daily live community show
- PR/promotional content
- Producer on several TV programmes
- Writer for application to the ITC to renew the channel and apply for a new channel in Southampton.

### **Online broadcast journalist (freelance placement) at BBC Oxford**

June 2002 - September 2002 (4 months)

- Online broadcast journalist liaising closely with BBC Oxford radio and BBC South TV
  - Producing news and feature content for the website.
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## Publications

### Portfolio

Wide range of high-profile publications and organisations June 29, 2012

Authors: Julia Faulks

[View a selection of my work at my online portfolio gallery.](#)

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## Courses

### Independent Coursework

Web Accessibility Training

WebCredible

Advanced Sub Editing

Media Training

Web Usability Training

WebCredible

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## Skills & Expertise

**Journalism**

**Online Journalism**

**Broadcast**

**New Media**

**Copywriting**

**CMS**

**Podcasting**

**Feature Writing**

**Photoshop**

**Video Editing**

**Web Editing**

**Editorial**

**Blogging**

**Copy Editing**

**Editing**

**SEO**

**Content Strategy**

**Content Management**

**Press Releases**

**Social Media**

**Writing**

**Storytelling**

**Marketing**  
**Multimedia**  
**Digital Media**  
**Marketing Communications**  
**Social Media Marketing**  
**Breaking News**  
**Video**  
**Radio**  
**Public Relations**  
**Digital Marketing**

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## Education

**University of Central Lancashire**  
BA Hons, Journalism, 1999 - 2002  
**Dr Challoner's High School**

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## Organizations

**The Professional Copywriters' Network**  
June 2012 to Present

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## 11 people have recommended Julia

"Julia has written a number of playbooks and blog posts for us and we have found her writing to be of a consistently high quality. Perceptive insight. And reliably timely delivery. "

— **Graham Lee**, *Director, Imparture*, managed Julia at Julia Faulks

"Julia is most helpful, careful and attentive and provides invaluable help where needed and most importantly helps me take time off my hands!"

— **Ko Barclay**, *Director, Koian Ltd*, was Julia's client

"Julia consistently demonstrates an ability to provide genuine, practical and effective support in a highly ethical manner to myself and my clients. Her advice has saved us time and money and her work as an editor has enabled us to provide great communication and ensure effective messages are sent out in a consistent format. I have no problem in recommending Julia to others"

— **Rebecca Jones**, was Julia's client

"Julia is an outstanding writer, she is very resourceful and efficient. On every occasion that a brief has been set Julia has adhered to her deadline and has gone above and beyond what has been asked of her. I would highly recommend Julia and will definitely request further work from her in the future."

— **Rebecca Mosley**, was Julia's client

"Julia was simply brilliant to work with on content for Flubit. She fervently came up with new ideas and directions. Julia was fundamental to bringing Flubit's content strategy to life and giving the company such a distinctive and credible voice."

— **Dave Morrissey**, was Julia's client

"Julia is a personable, talented writer with very useful web editing skills which made her particularly valuable for the online Health website for which she wrote content for on my behalf. Her knowledge, care and approach in Healthcare writing was particularly important as she seemed to know the boundaries in terms of best practice and advice in the content she wrote and which gave me peace of mind. She used a lot of

initiative and was able to develop the brief further as the project progressed. I would have no hesitation in recommending Julia - she's a real professional and pleasure to work with. - John Earnshaw, Healthwise"

— **John Earnshaw**, was Julia's client

"Awesome web editor and cannot praise her work enough. A real asset to the Web Team and helped improve the Council website leaps and bounds. Good solid understanding of usability, customer experience and how that applies to writing for the web. Real pearl to have on board!"

— **Allan Dade**, managed Julia indirectly at The Royal Borough of Greenwich

"Julia was a rock-solid, reliable and creative member of the Metro.co.uk team who could be trusted to produce quality work across all content channels on the site. She also displayed excellent skills in engaging readers through forums and comments. I'd happily employ Julia again."

— **Stephen Hull**, managed Julia at Associated Newspapers

"I managed Julia for her final year at YouthNet. She was brilliant from the outset, supporting me in finding my feet in a new role. She was reliable, thorough in her work and easy to get on with. She managed her own workload well and developed some superb resources; especially for our self-harm section. Julia is ambitious, but in a really positive way; eager to develop her skills without being unnecessarily pushy. Professionally I was gutted to see her leave, but personally it was a good move for her. I'm pleased that we've remained in contact and I wish Julia the best with her future career."

— **Oliver Benson**, managed Julia at YouthNet

"I managed Julia for a year in her role as reporter and sub-editor at Brandrepublic.com and I was impressed at how well she adapted to writing for a B2B publication after her previous experience in broadcast and online journalism. I was impressed with her ability to pick things up quickly, stick to deadlines and turn a dull press release into something far more interesting for the audience as well as finding off diary stories. I would recommend Julia strongly if you are looking for someone friendly, reliable with good communication skills and who will invest a lot in her role. I haven't been surprised by her ability to easily find work on a range of publications successfully and am happy to recommend her."

— **Gordon MacMillan**, managed Julia at Haymarket Publishing

"I managed Julia for 2 and a half years when I was Managing Director for SIX TV The Oxford Channel where she came on board in the newly appointed position of Website Editor and Press Officer. As well as being in charge of the editorial on the newly created website, Julia also managed to build up the brand new Ceefax service. It wasn't long before the director of the company Andy Craig whisked Julia off for two months to help him write the application to relicence the channel, of which was successful. Having proved she could turn her hand to something of a challenge, she then went on to write the application to set up a new

television channel in Southampton, which was also successful. Julia continued to work for the channel as a broadcast journalist on the channel's first ever news service and alongside Passion 107.9 radio station. I was impressed by how quickly Julia picked things up and her ability to get on with a range of tasks. She was also a pleasure to work with and got on well with all of her colleagues."

— **Nigel Taylor**, managed Julia at SIX TV The Oxford Channel

[Contact Julia on LinkedIn](#)